

## Foundation and Practitioner Classroom

### Overview

Better Business Cases™ is a systematic and objective approach to all stages of the business case development process that sits alongside, and complements, HM Treasury's Green Book guidance.

The course and examination are based on The Five Case Model, the UK government's best practice approach to planning spending proposals and enabling effective business decisions. This provides a step by step guide to developing a business case, by:

- Establishing a clear need for intervention - a case for change.
- Setting clear objectives - what you want to achieve from the investment.
- Considering a range of potential solutions; ensuring optimal balance of benefits, cost & risk.
- Putting the arrangements in place to successfully deliver the proposal.

### Designed for

The course is relevant to those responsible for developing and producing spending proposals or their assessment and approval; in particular:

- Accounting Officers; Senior Responsible Owners (SROs), Programme Directors and Project Managers; Directors of Finance, procurement and planning; Members of approvals and management boards; Consultants - responsible for supporting the public sector and Supply Chain Members.

### Benefits for Individuals

- An improved understanding of the Better Business Case process, relevant to both those responsible for producing business cases and those who approve them.
- Understanding of an established and proven methodology which can be applied at both strategic (macro) and tactical (micro) levels.
- Core business competency for any manager or director

### Benefits to Organisations

- Reduce unnecessary spend and optimize public value.
- Reduce consultancy costs.
- Faster throughput and a clear, proportionate approval process.
- Improve quality of decision making

### Exams

**Foundation:** 40 minutes, closed book, 50 multiple-choice questions. Pass mark 50%

**Practitioner:** 2½ hours, open book, 4 scenario-based objective test questions. Pass mark 50%.

### Public Courses

- ⇒ London
- ⇒ Harwell

### Onsite Client Courses

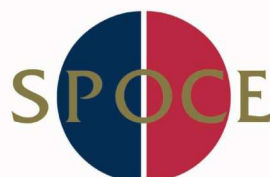
Want to arrange this course for your organisation? We can come to you!

Call +44 (0)1202 736373, UK  
Freefone 0800 17 SPOCE or  
email [info@spoce.com](mailto:info@spoce.com)

### What's Included

- ⇒ Event Preparation
- ⇒ "Delivering Public Value from Spending Proposals: Green Book Guidance on Public Sector Business Cases Using the Five Case Model"
- ⇒ APMG Exams
- ⇒ Course Handout

**+44 (0) 1202 736373**  
**0800 17 SPOCE**



**info@spoce.com**  
**www.spoce.com**



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